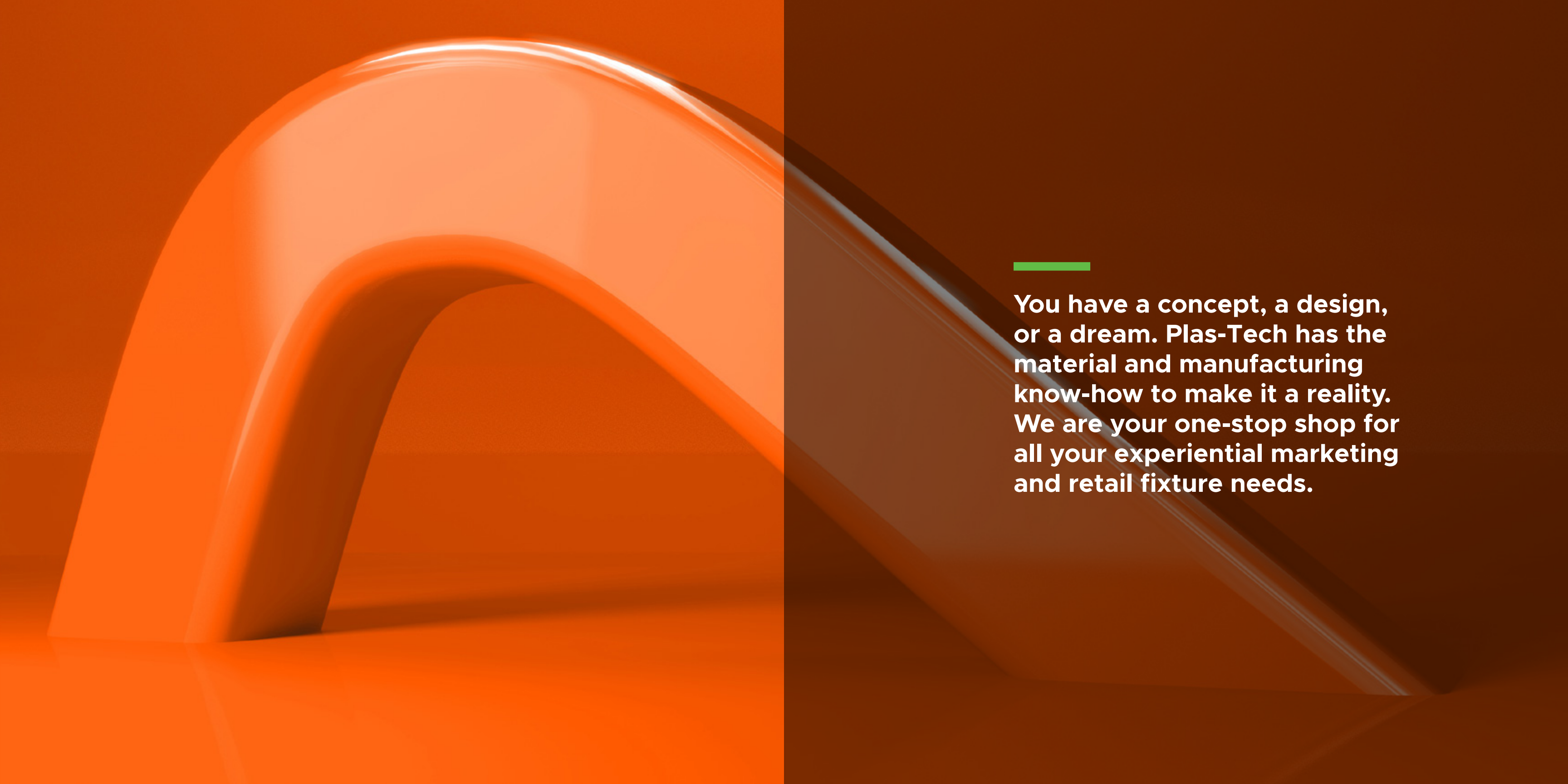




PLAS-TECH

# Retail

Experiential Marketing  
& Retail Fixtures

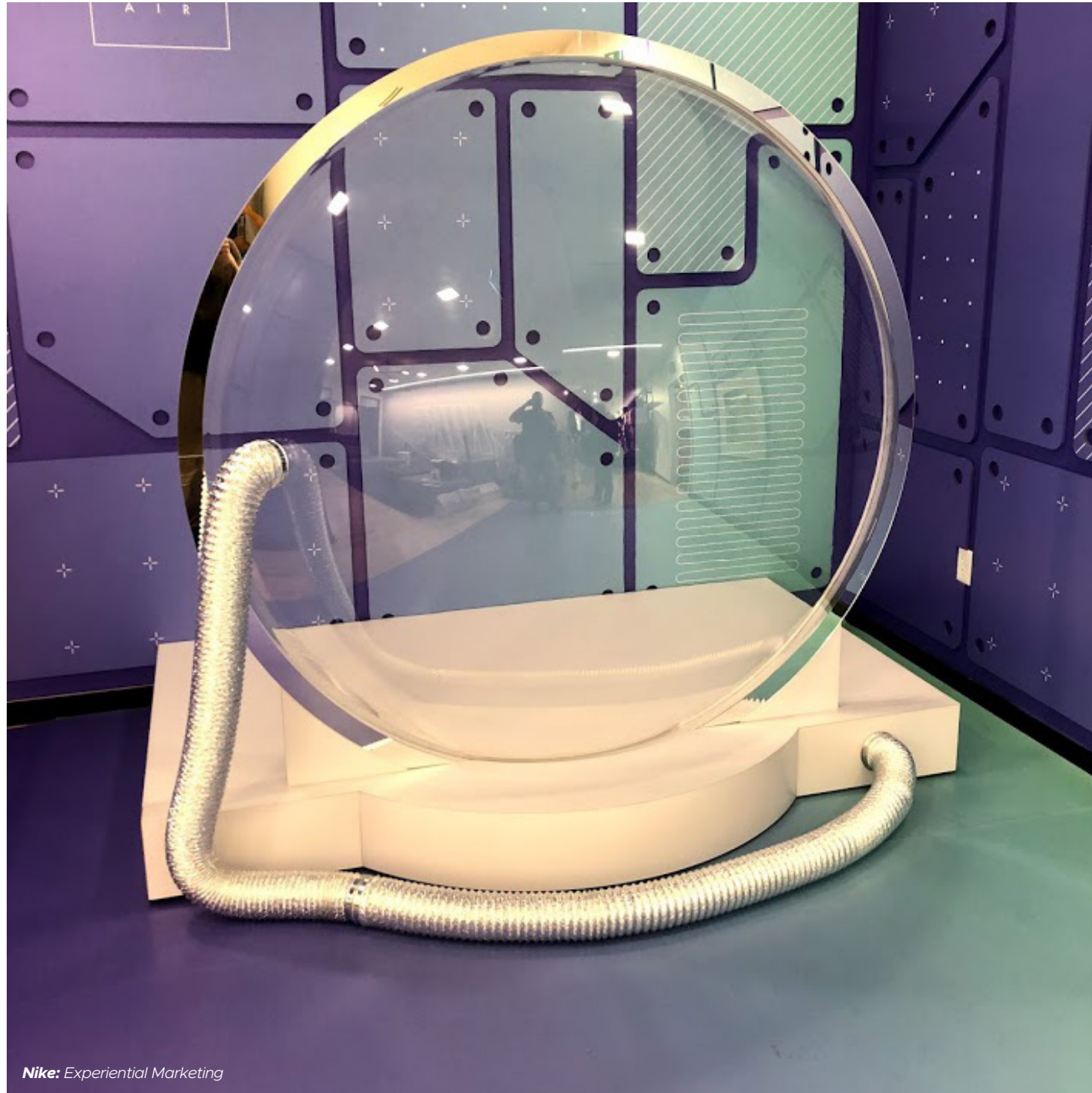


**You have a concept, a design,  
or a dream. Plas-Tech has the  
material and manufacturing  
know-how to make it a reality.  
We are your one-stop shop for  
all your experiential marketing  
and retail fixture needs.**



# Retail

- Experiential Marketing
- Pop Up Retail Environment
- Point of Purchase Retail Displays
- Store Fixtures



Nike: Experiential Marketing

## Experiential Marketing

You bring the vision and we will work with you to fully understand the concept, come up with the technical design, propose the right building materials and ultimately execute the build on time.



Experiential Marketing



LEFT  
*Louboutin: Store Front Display*  
*Dolce & Gabbana: Retail Outpost*

RIGHT  
*Clinique: Experiential Marketing*



Nike TO: Experiential Marketing



Chanel: Retail Pop Up Space



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## Pop-Up Retail Environment

Our pop-up retail stores and environment projects are generally temporary. In addition to the construction, Plas-Tech offers delivery and installation services. We will work to understand the floor space and all associated logistics of set up and tear down.

Pop-Up Retail Environment



**Armani:** Cosmetic Station  
**Jean Paul Gaultier:** Experiential Marketing  
**Yves Saint. Laurent:** Retail Pop Up Store



# Point of Purchase Displays

We specialize in plastic fabrication however we also work with wood, foam, metal and aluminum. Our wide variety of in-house fabrication services, laser cutting and direct print capabilities makes Plas-Tech the perfect partner for your large and small volume point of purchase display needs.



*Prada: Point of Purchase Display*



# Store Fixtures

Store fixtures are generally permanent projects. This is where our plastic, wood, paint, aluminum and metal services will come into play. Plas-Tech is also capable of incorporating lights, back lit graphics and light boxes into our builds.

**When you partner with Plas-Tech,  
you don't have to know about  
fabrication techniques or even  
material characteristics. Let our  
team guide you in selecting the  
right materials and finishes to  
achieve your vision.**

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**PLAS-TECH INC.**  
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